



JOIN US FOR THE
SACRED HEART ELEMENTARY SCHOOL

Green Tie Gala

A N D A U C T I O N
TO BENEFIT SCIENCE & TECHNOLOGY

SATURDAY, NOVEMBER 6, 2010
6:00 P.M.

PITTSBURGH FIELD CLUB
COCKTAIL ATTIRE

 2010 DISTINGUISHED ALUMNI 

JOSEPH CRISANTI '43

EDWARD J. KRAULAND, ESQ. '69

DAVID M. O'BRIEN '64

SISTER MARY JANET RYAN, S.C. '31

 STEERING COMMITTEE 

SISTER LYNN RETTINGER, S.C.
PRINCIPAL

SHARON HOFFNER
2009 PTG PRESIDENT

KATHLEEN BZDZIAK
EVENT CHAIR

CAROLINE ZENKEVICH
2010 PTG PRESIDENT

SACRED HEART ELEMENTARY SCHOOL

Sacred Heart Elementary School is one of the oldest and largest Catholic schools in the region. Founded in 1873, under the direction of the first parish pastor, Reverend Bernard Ferris, and guided by the Sisters of Charity for more than 130 years, Sacred Heart Elementary School has been serving families from throughout Pittsburgh.

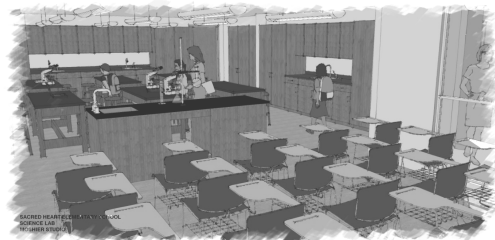
Nearly 500 students of diverse ethnic and racial backgrounds attend the school, including children of families from around the world working and studying in Pittsburgh's hospitals, universities and businesses. Sacred Heart celebrates this diversity of cultures through the Children of the World programs, which has included the Children of the World International Festival, and international classrooms and curriculum focusing on various regions of the world. Numerous other cultural, educational, social and athletic activities abound throughout the school year for the children and their families.

Childhood is filled with wonder, curiosity and adventure. Sacred Heart School provides an environment from preschool through eighth grade to foster these qualities, while preparing children socially, academically and spiritually to grow as responsible individuals who will someday advance our world.

WHAT IS THE GREEN TIE GALA & AUCTION?



The Green Tie Gala & Auction is a fundraising event to benefit the Science and Technology programs of Sacred Heart Elementary School. The goal is to assist with the cost of the \$230,000 needed to build a 21st century Science Laboratory. The budding student scientists of Sacred Heart need your financial support to provide the building blocks for this undertaking. Funds acquired through the dinner and auction will contribute to this exciting endeavor. We will be celebrating on Saturday, November 6, 2010, at the Pittsburgh Field Club in Fox Chapel and anticipate three hundred guests. This promises to be one of the most enjoyable and memorable events of the year!



OUR HYPOTHESIS :

Our Laboratory becomes a reality through generous sponsorship supporters.

OUR CONCLUSION :

Science will come to life in our students' hands as they experience and discover a deeper understanding of scientific concepts and methods through the experiments they conduct in the 21st century Science Laboratory. Help Sacred Heart Elementary School build the Laboratory—your contribution and support is essential for our budding scientists. It will make an impact. Pay it forward. Build the future.



GREEN TIE GALA & AUCTION SPONSORSHIP & ADVERTISING OPPORTUNITIES

\$10,000-GREEN TIE GALA OUT OF THIS GALAXY PRESENTING SPONSOR

- Twenty event tickets
- Main Ballroom-Exclusive Signage as the *Green Tie Gala Out of This Galaxy Presenting Sponsor*
- Podium recognition as the *Green Tie Gala Out of This Galaxy Presenting Sponsor* of the evening
- A center-spread (two-page) ad in the event program
- Prominent acknowledgement of your company logo on the event program cover as the *Green Tie Gala Out of This Galaxy Presenting Sponsor* on signage and other printed material
- Website Banner on Sacred Heart Elementary School website with site link
- *Sacred Heart Beat* Parent & Community Newsletter recognition
- Name scrolled on screen during dinner at the event

\$5,000-COSMIC DUPLICATOR PRINTING SPONSOR

- Ten event tickets
- Silent Auction Room-Exclusive signage as the *Cosmic Duplicator Printing Sponsor*
- Podium recognition as the *Cosmic Duplicator Printing Sponsor* of the evening
- A back cover full page ad in the event program
- Prominent acknowledgement on signage and other printed material as the *Cosmic Duplicator Printing Sponsor* and other printed material
- Name or logo on the Sacred Heart Elementary School website with site link
- Name scrolled on screen during dinner at the event

\$5,000-ORGANIC CHEMIST COCKTAIL SPONSOR

- Ten event tickets
- Sun Room-Exclusive signage as the *Organic Chemist Cocktail Sponsor*
- Recognition at each bar at the event as the *Organic Chemist Cocktail Sponsor*
- Podium recognition as the *Organic Chemist Cocktail Sponsor*
- A full-page ad in the event program
- Prominent acknowledgement in the event program, on signage and other printed material
- Name scrolled on screen during dinner at the event

\$4,000-METAMORPHIC ROCK ENTERTAINMENT SPONSOR

- Eight event tickets
- Podium recognition as *Metamorphic Rock Entertainment Sponsor*
- Name and logo on recognition signs displayed by live scientific character actors at the event.
- A full-page ad in the event program
- Prominent acknowledgement in the event program, on signage and other printed material
- Name scrolled on screen during dinner at the event

\$3,000-VOLUMETRIC FLASK CENTERPIECE SPONSOR

- Six event tickets
- Recognition at each table as a the *Volumetric Flask Centerpiece Sponsor*
- Recognition on each table as the *Volumetric Flask Centerpiece Sponsor*
- A half-page ad in the event program
- Prominent acknowledgement in the event program, on signage and other printed material

\$1,500-DOWN TO EARTH SPONSOR

- Four event tickets.
- Podium recognition as a the *Down To Earth Sponsor*
- A half-page ad in the event program
- Acknowledgement in the event program, on signage and other printed material

\$1,000-RENEWABLE RESOURCE COCKTAIL NAPKIN SPONSOR

- Sponsor name printed on all of the cocktail napkins used for the event
- A quarter page ad in the event program

\$500-LAB PARTNER SPONSOR

- Two event tickets
- Acknowledgement in the event program as the *Lab Partner Sponsor*

\$250-ELECTRON SPONSOR

- Acknowledgement in the event program as an *Electron Sponsor*

\$_____ -ESSENTIAL ELEMENT DONATION (ENTER AMOUNT)

ADVERTISING OPPORTUNITIES

\$200-FULL PAGE AD

- FULL PAGE AD SIZE (*Camera-ready artwork 5.5" high x 4.25" wide*)

(ALUMNI-CONSIDER PLACING A FULL PAGE AD TO REPRESENT YOUR FAMILY LEGACY TO SACRED HEART ELEMENTARY SCHOOL)

\$100-HALF PAGE AD

- HALF PAGE AD SIZE (*Camera-ready artwork 2.75" high x 4.25" wide*)

\$75-QUARTER PAGE AD

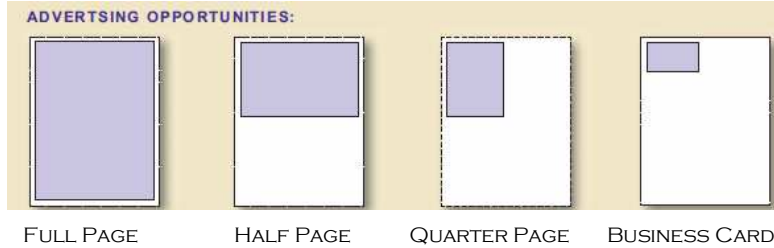
- QUARTER PAGE AD SIZE (*Camera-ready artwork 1.25" high x 2" wide.*)

\$50-BUSINESS CARD AD

- BUSINESS CARD AD SIZE (*Camera-ready artwork*)

\$25-NAME LISTING

- NAME LISTED IN PROGRAM



BLACK & WHITE ADS

ALUMNI FAMILY LEGACY AD-LIST YOUR FAMILY CONNECTION TO SACRED HEART ELEMENTARY

- FULL PAGE AD SIZE (*Camera-ready artwork 5.5" high x 4.25" wide*)

PROVIDE LIST OF SACRED HEART ALUMNI & GRADUATION YEAR

ALUMNI NAME	CLASS YEAR

AUCTION ITEM DONATION OPPORTUNITIES

IF YOU ARE INTERESTED IN DONATING AN ITEM FOR THE SILENT AUCTION, PLEASE CHECK OFF ON ATTACHED RESPONSE FORM. WE WILL FOLLOW-UP WITH YOU.

PLEASE COMPLETE THE SPONSORSHIP & ADVERTISING AGREEMENT AND MAIL WITH PAYMENT BY OCTOBER 8, 2010 TO:

SACRED HEART ELEMENTARY SCHOOL
ATTN: GREEN TIE GALA
325 EMERSON STREET
PITTSBURGH, PA 15206
SACRED HEART ELEMENTARY SCHOOL



QUESTIONS, PLEASE CALL 412.915.1310
OR E-MAIL TO TRISHMIKEMURPHY@COMCAST.NET

SUBMIT ADS TO AJL@KALIGRAFIKA.COM. PLEASE PLACE THE FOLLOWING IN THE SUBJECT LINE WHEN EMAIL IS SENT: GREEN TIE GALA/YOUR COMPANY NAME.

THANK YOU FOR YOUR SUPPORT!

SPONSORSHIP & ADVERTISING OPPORTUNITIES RESPONSE FORM

SACRED HEART ELEMENTARY SCHOOL



SPONSORSHIP OPPORTUNITIES:

_____ \$10,000-GREEN TIE GALA OUT OF THIS GALAXY PRESENTING SPONSOR

_____ \$3,000-VOLUMETRIC FLASK CENTERPIECE SPONSOR

_____ \$5,000-COSMIC DUPLICATOR PRINTING SPONSOR

_____ \$1,500-DOWN TO EARTH SPONSOR

_____ \$5,000-ORGANIC CHEMIST COCKTAIL SPONSOR

_____ \$1,000-RENEWABLE RESOURCE COCKTAIL NAPKIN SPONSOR

_____ \$4,000-METAMORPHIC ROCK ENTERTAINMENT SPONSOR

_____ \$500-LAB PARTNER SPONSOR

_____ \$250-ELECTRON SPONSOR

_____ \$-ESSENTIAL ELEMENT DONATION (ENTER AMOUNT)

ADVERTISING OPPORTUNITIES:

_____ \$200 FULL PAGE AD

_____ \$75 QUARTER PAGE AD

_____ \$200 FULL PAGE ALUMNI LEGACY AD

_____ \$50 BUSINESS CARD AD

_____ \$100 HALF PAGE AD

_____ \$25 NAME LISTING

PLEASE COMPLETE THE SPONSORSHIP & ADVERTISING AGREEMENT AND MAIL WITH PAYMENT BY **FRIDAY, OCTOBER 8, 2010** TO:

**SACRED HEART ELEMENTARY SCHOOL, ATTN: GREEN TIE GALA & AUCTION,
325 EMERSON STREET, PITTSBURGH, PA 15206**

_____ I WILL PROVIDE THE AD. _____ I NEED ASSISTANCE DESIGNING THE AD.
ADS CAN BE SENT ELECTRONICALLY IN .PDF OR .JPG FORMAT WITH FONTS EMBEDDED AND EMAILED TO AJL@KALIGRAFIKA.COM. PLEASE PLACE THE FOLLOWING IN THE SUBJECT LINE WHEN EMAIL IS SENT:
SACRED HEART ELEMENTARY SCHOOL GREEN TIE GALA/YOUR COMPANY NAME.

AUCTION ITEM DONATION OPPORTUNITIES

_____ I AM INTERESTED IN DONATING AN ITEM FOR THE AUCTION. PLEASE CONTACT ME TO MAKE ARRANGEMENTS FOR DELIVERY OR PICK-UP.

QUESTIONS? PLEASE CALL 412.915.1310 OR E-MAIL TRISHMIKEMURPHY@COMCAST.NET

SPONSORSHIP & ADVERTISING OPPORTUNITIES RESPONSE FORM

Please complete all that apply:

Sponsorship amount/level \$ _____, _____

Advertising amount/size \$ _____, _____

TOTAL DUE \$ _____, _____

To guarantee participation, please complete the information below and return with payment by Friday, October 8, 2010.

COMPANY NAME _____
(If applicable, please list as you would like your name/company name to appear on recognition signs and program)

Name (contact person) _____

Address _____

City _____ ST _____ Zip _____

Phone _____ E-Mail _____

Please select method of payment:

_____ Check enclosed (made payable to *Sacred Heart Elementary School*)

_____ Credit Card (please check card type (ONLY VISA & MASTERCARD ACCEPTED))

_____ MASTERCARD _____ VISA

Name on Credit Card _____

Billing Address _____

City _____ ST _____ Zip _____

Credit Card Number _____

Three Digit Security Number on Back of Card at End of Number _____

Signature to process payment _____

Please return completed form with payment to:

Sacred Heart Elementary School /Green Tie Gala, 325 Emerson Street, Pittsburgh, PA 15206

Questions? Please call 412.915.1310 or e-mail trishmikemurphy@comcast.net

SACRED HEART ELEMENTARY SCHOOL



**SACRED HEART ELEMENTARY SCHOOL
325 EMERSON STREET
PITTSBURGH, PA 15206
412-441-1582
SHES-PGH.ORG**